PHILOMATH FARMERS’ MARKET
Meeting Minutes | February 24, 2020

Attendance: Pami Monnette (Small Farms, OSU Extension,) Catherine Buskirk (Sweet Shire Farm,) Julia Engel (Philomath Community Library,) Stephanie Rhodes (Philomath Citizen,) Ruth Post (City of Philomath,) and Mark McGuire* (Bountiful Backyard)
* Minute-taker

Start: 4:05 PM

Vendors
- Six vendors have submitted applications, five others have stated interest
- Help recruit!
- Question: should we directly solicit larger farmers? Group consensus is no, to make this more attractive to smaller vendors

Insurance
- Quote received, Bountiful to pay for coverage by March 2020 meeting
- Based on vendor applications, we should be able to cover this with stall fees

Branding
- Need to develop Farmers’ Market Philomath logo (incorporate with Bountiful logo) —Ruth’s niece may have interest
- Bring logo concepts to March meeting!

City Permitting
- Site design review submitted to City. Final signage to be reviewed
- Regarding signage: Ruth suggests borrowing sandwich boards in order to minimize expense —Peace Lutheran Church? Library?

Potential Features
- How to incorporate musicians? —direct unpaid musicians to play in specified area
- Water. People will be thirsty!
  - Library had drinking fountain
  - Julia says Library may be able to provide
  - Perhaps Bountiful could sponsor a welcome booth with water, informational flyers —include canopy, table, chairs
- Have the Market be a place where farmers can simply drop off produce to sell —low risk/time commitment, Market could pay farmers for surplus produce, or it could be donated; integrate Bountiful Backyard CSA
- Meal vendors? Not this year, at least —too much trash!
- Integrate pizza oven? —talk with Kiko in the future to brainstorm. Who buys ingredients? Who runs it? Trailer?

Promotion
- Magnets, flyers, email lists, newsletters, reader board, signage, businesses…? —magnets may be too pricey
- Pami suggests sending email to distribution list to recruit farmers, build interest
- Ruth suggests Bountiful Backyard create “events” on Facebook
- Julia suggests coasters

Next Year Management
- Surplus funds from market go to intern/staff ($500 - $1000 summerly stipend?) —volunteers option too, but risky
- Stephanie willing to help Mark and Pami on-site at the market —any other volunteers? students?

Adjourn: 4:55 PM

Next Meeting: March 30, 2020 at 4:00 PM (Ruth to reserve City Hall for a venue.) —4th Monday of each month after March