ONGOING FUNDRAISER: Philomath Community Market
Meeting Minutes
May 23, 2019

Attendance: Mark McGuire, Rebecca Landis, Stephanie Rhodes * Minute-taker

Start: 9:00 AM

Cost and Funding

- Rebecca Landis said that major market expenses include:
  - Insurance: approx. $500-700/year for a large market.
    - PCS may be able to extend CIMA coverage — Campbell Risk Management may be a good option otherwise
    - Will the City cover market-related activities on City property?
  - Advertising: approx. $500/year, depending on to what level marketing is used.
  - Musicians: $50 gratuity per week — Rebecca notes this is probably higher than it needs to be
  - Bathrooms: $0 if possible. Apparently, porta potties are quite expensive, plus they require towing. Rebecca says bathrooms would need to be key in identifying a market location (we’d want to form an agreement with a local business or the Museum for access to bathrooms and trash/recycling.)
  - Management: $1000, assuming 26 weeks at about $40/week.

- Rebecca Landis said that major market incomes includes:
  - Vendor charges — this also facilitates their “buy-in,” giving them more motivation to show up and participate
  - A market is a mechanism for fundraising and soliciting donations. We could solicit in-kind donation and have representation from our various Programs (rotating “PCS” booth, with a different spotlight each week.)
  - A market can (and possibly should, given the PCS mission) to accept SNAP payment.
  - The market can be leveraged to package food to sell through a market CSA or PCS Community Table.

- To cover the above costs on vendor charges, PCS would require at minimum 10 vendors to pay $25/week for 10 weeks.
  - This rate is the same as the Corvallis Farmers’ Market, but vendors who sell more also pay more.
  - Any additional income beyond this through higher rates, more vendors, a CSA, or other fund-raising activities would be funds raised directly for PCS.

Misc. Notes

- OSU Dance Instructor Riley Schroeder is interested in Philomath Farmers’ Market dance activities (541-270-4813) — Zumba?
- Stephanie discussed the market idea with Chris Workman, who was supportive and told Stephanie that he mentioned it at his Business Meeting (1st Thurs of every month,) receiving a very positive response from local business owners — donors?
- Stephanie Rhodes is interested in volunteering to help make the market successful.
- Rebecca told the story of how Ron, who managed the farmers’ market in front of the museum, did not have enough time to manage a market, then he quit given troublesome vendors. “There is always a bad boy or a bad girl,” said Rebecca about market vendors.
- A Philomath Community Market would require a new set of P&Ps — for example, “for every 4 food vendors, there may be 1 craft vendor.” This way, the market doesn’t become a craft fair, and vendors can’t get mad if they are rejected. Perhaps crafters can be rotated through or given a lottery for participation
- Unrelated note: Rebecca pointed out that “some of the best farmland floods,” with respect to the City property south of PCS, which could potentially be used for agriculture in support of the PCS mission.

Adjourn: 10:30 AM